

MIKE LEARY FREELANCE PRODUCER

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WORK

SEPT 2003—Freelance for these ad agencies and clients

Condon & Root/Barrington, IL: Rayovac Batteries, Abbott Laboratories/Trilipix

WonderGroup/Cincinnati: ConAgra/ Kid Cuisine

Sterling-Rice Group/Boulder, CO: Aluminum Can Council

Arnold Worldwide/Chicago: Harris Bank

Euro RSCG (now Havas)/Chicago: Summer's Eve, Calphalon, Kraft Velveeta Shells & Cheese

Mobium Creative Group/Chicago: Time Warner Cable Business Class

The Marketing Store/Chicago: DeVry University, McDonald's

Momentum Worldwide/St Louis: Busch Gardens

Abelson-Taylor/Chicago: Amgen/Enbrel, Abbott Nutrition/Ensure, Allergan/Aczone

SPM Advertising/LaGrange, IL: University of Iowa Hospitals, Geisinger Hospitals of Pennsylvania

Tag Worldwide/New York: DeVry University

HY Connect/Chicago: Blue Cross and Blue Shield

Energy BBDO/Chicago: Bayer

JUNE 2000—FEBRUARY 2003

Foote, Cone & Belding, Inc./Chicago

Senior Vice-President, Director of Broadcast Production

FEBRUARY 1990—JUNE 2000

Foote, Cone & Belding, Inc./Chicago

Senior Producer

VP-Executive Producer

NOVEMBER 1984—FEBRUARY 1990

J.Walter Thompson/Chicago

Senior Producer

SEPTEMBER 1980—NOVEMBER 1984

Sive Associates/Y&R/Cincinnati

Executive Producer

EDUCATION

Southern Illinois University at Carbondale

Bachelor of Science, Radio & Television

AWARDS

2001 Alumni Achievement Award, College of Communications

Southern Illinois University

1997 Alumnus of the Year, Department of Radio & Television
Southern Illinois University